

Step 1



Think of an event/activity based around the theme that will engage your library users and staff (see overleaf for sample activities).

Step 2



Promote this event using social media ([#LIW2018](#)) and in your library calendar of activities. You can also include your event in the LIW calendar by emailing jshortall@carlowcoco.ie

Step 3



Publicise to your library users that they can win an iPad for the best tweet using [#LIW2018](#)

Step 4



Let the LAI know about your LIW initiative by emailing jshortall@carlowcoco.ie as they will be producing a short video of highlights from around the country (500 words plus photos).

#LIW2018

Guide by Robert Alfis

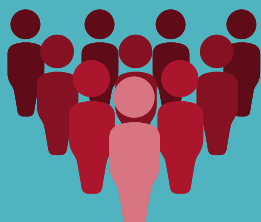


Sample Activities



For Library Staff

- Ask Library staff to tweet about how their library transforms users' lives with a link to the project or a URL. Include photos where possible.
- Think about getting involved with the Library Shadowing scheme (see LIW support pack for details).
- Nominate a librarian for the Library Champions Award (see LIW support pack for details).



For the Public

- Get library users to Tweet about how a librarian transformed their life, tagging the librarian and including #LIW2018. They can also add a photo.
- Record short video testimonials from library users about how their library has transformed their life.